

Surname : **LECLER** Name : **Yveline**

Nationality : French

**Academic background:**

1) Doctorate (Ph.D.) in Social Sciences, Ecole des Hautes Etudes en Sciences Sociales (Paris); Thesis title: "The employment in Japanese small and medium firms, and its regulating role on the Japanese labour market and on the activity of big firms (1955-1978), presented on December 1980, directed by Christian Sautter"

2) Graduate in Japanese Language and civilisation, Institut National des Langues et Civilisations Orientales (INALCO, Paris), 1975.

**Present occupation**

Senior Research Fellow at the French-Japanese House Research Center (UMIFRE 19), Tokyo. On a two-years leave from University of Lyon, Institute of Political Sciences and Institute of East Asian Studies.

Visiting researcher at the University of Tokyo, Institute of Social Science.

**Former occupations**

From September 1998 to September 2002: Associate professor, Lumière Lyon 2 University, Faculty of Economics and Management.

From 1992 to 1998: Associate Professor at the University Jean Moulin Lyon 3, Faculty of Foreign Languages, Japanese section.

From 1983 to 1992: Research engineer at the University Lumière Lyon 2, Center of Technological Changes (CNRS research unit in economics).

From 1976 to 1983 : Resarch Assistant at the Ecole des Hautes Etudes en Sciences Sociales (EHESS), Centre de recherche sur le Japon Contemporain (Contemporary Japan Research Center), Paris.

### Main Research Topics

#### **Present research program: Japanese innovation policies and SMEs: The revitalization of Regional Areas**

The research project intends to participate to the theoretical debate in terms of Regional Innovation System and the correlated issue of multi-level governance. It takes into account the context of the emergence of a knowledge society which not only places innovation at the core of future competitiveness, but also raises the questions of knowledge acquisition, public policies efficiency, technology management and governance patterns.

The starting point of the research project lies in the difficulties experienced by the numerous industrial districts mainly composed of SMEs, resulting in a deterioration (firms number reduction, employment losses etc.) of regional areas where they are located. Until recently mostly engaged in subcontracting activities, today taken over by emerging Asian economies, these SMEs have no other choice than to innovate to survive, although innovating is not an easy task for them. Thus, considering their weight in national economy their progressive decline is a major problem also leading to foster new innovative firm's creation.

This led public authorities to implement, since the 90s, initiatives for the revitalization of regional areas through innovation, industry-research linkages etc. So, the impact of innovation policies on the future competitiveness cannot be limited to analyzing large national showcases. It is also worth to take into account all what is done in favor of SMEs and precisely at the regional or local levels, directly facing the problem.

Based on an inventory of the situation in several prefectures taken as case studies, the research will focus on both, the diverse measures implemented at the national level or those elaborated at the local one (scientific or technological parks, incubation centers or regional clusters) which gave birth to a complex landscape where projects/realizations' governance levels are confused. In depth case studies in some selected prefectures, will be implemented putting emphasis on objectives, decision mode and legal framework used, pre-existing conditions, distribution of roles between actors involved (whatever in terms of governance, funding, intellectual property...), evaluation procedures, and results achieved.

**Former main researches:**

Comparative analysis of existing or emerging agglomerations of firms or clusters in Asia (mainly in Japan and Thailand). Study of national cluster policies for industrial development in Thailand, or industrial revitalization of regional areas in Japan.

Cross strategies of French and Japanese firms engaged in cooperation agreement or alliances in Japan. Study of the cooperation dynamics through joint purchasing, joint development, distribution, sales etc.

The internationalization of the Japanese economy: the relocation strategies of Japanese firms in the Asian area, the structuring of their purchasing networks, the agglomeration of firms induced and the emergent Asian division of labor, mainly in the car and electronic industries.

The development (design) of new product: comparison between the "concurrent engineering" process and organization in Japanese firms and the "project management" introduction in French firms.

The customers/suppliers relationships: (Japanese sub-contracting system from its origins to the recent evolutions); including all the aspects of the relationships (selection of suppliers or sub-contractors, transactions process, price negotiation, sharing of risks, know-how transfer). Comparison of the Japanese supplying system with the so called "partnership" introduction in the French firms (book published in 1993).

The Japanese SME's (not only subcontractors): their employment problem, their economic conditions, the gaps between big and small firms (wages, productivity...), the automation of SME's and the measures/policies for promoting it, the localization issue and the impact of agglomeration or districts on SME's development.

**Publications in English:****Books**

Humphrey J., LECLER Y., Salerno M. ed., 2000: *Global Strategies and Local Realities: the Auto Industry in Emerging Markets*, London: Macmillan

Ganne Bernard, LECLER Yveline (dir), 2009: *Asian Industrial Clusters, Global Competitiveness and New Policy Initiatives*, Singapore: World Scientific.

INTARAKUMNERD Patarapong, LECLER Yveline (dir), forthcoming 2009: *Sustainability of Thailand's Competitiveness: the Policy Challenges*, Singapore: ISEAS.

**Chapter in collective books and academic papers:**

Hattori Akira and LECLER Yveline, 2009: *Innovation and Clusters: The Japanese Government Policy Framework*, in *Shakaikagakukenkkyu* vol.60, n°1, January, University of Tokyo, Institute of Social Science.

LECLER Yveline, 2004: "The Japanese Firms Purchasing System: Strategic Changes of the 80s and 90s" in Werner Pascha (ed.) *Systemic Change in the Japanese and German Economies. Convergence and Differentiation as Dual Challenges*, Routledge Curzon, 176:202.

LECLER Yveline, 2002: "The cluster role in the development of Thai car industry: some evidence from empirical studies", in *International Journal of Urban and Regional Studies*, Volume 26.4, December, 799:814.

LECLER Yveline and Simon Jean-Christophe, 2002: "Post-crisis Asian economies: some new industrial prospects", in Horaguchi H., Shimokawa K. eds, *Japanese Foreign Direct Investment and the East Asian Industrial System: case studies from Automobile and Electronics Industries*, Springer Verlag automne 2002, 9:40.

LECLER Yveline, Guiheux Gilles, 2000: "Japanese car manufacturers and parts makers in the ASEAN Region: A case of expatriation under duress - or regionally integrated production?" in Humphrey J., Lecler Y., Salerno M. *Global Strategies and Local Realities: the Auto Industry in Emerging Markets*, London: Macmillan, 207:233.

LECLER Yveline, 1999: "Recession and Globalisation: What Future for Japanese Industrial Keiretsu", in Dirks, Huchet, Ribault eds, *Japanese Management in the Low Growth Era: Between External Shocks and Internal Evolution*, Springer Verlag, 183:205.

LECLER Yveline, 1999: "Concurrent engineering and institutional learning: a comparison between French and Japanese auto-parts makers" (with J. Perrin and M.C. Villeval), in Lung, Chanaron, Fujimoto, Raff eds, *Coping with Variety. Flexible productive systems for product variety in the Auto Industry*, Ashgate, 314:334

LECLER Yveline, 1999: The restructuring of the Japanese purchasing system: preliminary results of research in progress, in *Social Science Japan, newsletter* (Tokyo University, Institute of Social Sciences), N° 17, December, 26:29.

LECLER Yveline, 1998: "Recession and Globalisation: What Future for Japanese Industrial Keiretsu", in Dirks, Huchet, Ribault eds, *Japanese Management in the Low Growth Era: Between External Shocks and Internal Evolution*, Springer Verlag, pp. 183-205.

LECLER Yveline, 1996: "Transactional versus relational form of inter-firm organizations: the French industrial partnership compared to the Japanese subcontracting system", in Osaka Keizai Daigaku, *Small Business Monograph series* n° 5 avril, 33 p.

LECLER Yveline, 1996: "The internationalization of the Japanese firms and the transformation of the subcontracting system", in *Asie Orientale, Note de Recherche* 1996/1, 17 p.

### **Publications in Japanese:**

LECLER Yveline, 2006: Furansu: "nihonmoderu" ni taisuru gurobaruka no chosen, in Kudo A., Hook G. dir. : *Gendai nihon kigyo*, volume 3, Tokyo : Yuhikaku, pp. : 167-196, chapitre 7.

LECLER Yveline, 2002: Thai jidosha sangyo no shusekikeisei to asean ni okeru tachiba no henko : Kuni no seisaku to nihon no jidosha buhin meka no yakuwari. Proceeding of the colloquium: *gurobaruka to ajiashokokukigyo no hikaku*, Fukuoka University, 14-15 December.

LECLER Yveline, 1994: "Nihon ni okeru kagaku gijutsu seisaku: atooi no tachiba kara rida no yakuwari he no michi", in *kokusaitekina gijutsukoryunitsuiteno chosakenkyu - Nihon no gijutsu hatten wo seikaishi ni dô ichizukeruka, wakushoppu seikahokoku -*, Tokyo:

nihonkagaku gijutsu shinkozaidan March 1994, pp. 36-54.

LECLER Yveline, 1995: "Furansu no buhinkôbaiseido niokeru patonashippu no keisei: -furansu no kigyô niokeru nihon no gaichûseido no dônnyû no modaiten nitsuite-", in *Chuo daigaku keizaikenkyujo*, kenkyukaiho n° 44, pp 1-12.

**For full publications list including French ones, see:**

**<http://iao.ish-lyon.cnrs.fr/spip.php?article122>**