



LUNCH SEMINAR

on the Japanese Economy

at the Maison franco-japonaise

" Changing Japan's National Innovation System and its Policy Implications"

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Maison franco-japonaise (MFJ), room 601 (6th floor)

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Summary

Japan's innovation system is often characterized as one dominated by in-house R&D by large firms. However, recently, more and more firms are involved in R&D collaborations due to the vigorous international innovation competitions and the increasing complexity of R&D. In this presentation, its economic analysis based on RIETI's R&D External Collaboration Survey will be presented. It is found that SMEs have played a role of facilitator in network base innovation system. In addition, they have gained high R&D productivity through university industry collaborations (UICs). Although the absorptive capacity of a firm is critical in order to apply the results of fundamental research conducted by universities to the R&D activities of the firm, small firms, or new technology-based firms (NTBFs), have been successful in UICs due to its focus on activities that are linked to vivid results, such as product development. Recent policy initiatives for promoting UICs should be beneficial to facilitating changing Japan's NIS.

Biography

K. MOTOHASHI is associate professor at the RCAST (University of Tokyo), and Faculty Fellow at RIETI. Before joining the RCAST, he has been bureaucrat at MITI and at OECD (Directorate for Science, Technology and Industry). He is the author of numerous articles on different dimensions of the Japanese innovation system. A complete profile (with downloadable articles) is available at :

<http://www.mo.rcast.u-tokyo.ac.jp/index-eng.html>.

How to attend the Lunch Seminar ?

The participation to the Lunch Seminar is free but registration is strictly required. Please apply by e-mail to : lechevalier@mfj.gr.jp ; or by fax (03-5421-7652) specifying your :

name | company or institution | position | address
phone number | e-mail.

NB : The presentation will be followed by a discussion with the participants (in English, no translation).

How to get there ?



Please note this is a "brown bag lunch seminar" (bring your sandwiches or "bento")