

# lunch seminar

Research Institute  
at Maison franco-japonaise  
UMIFRE 19 CNRS-MAEE

Thu. June 28<sup>th</sup>, 2012

12:30 - 14:00 | room 601 | in English (no translation)



With the generous support of  
the French Chamber of  
Commerce and Industry in Japan.

## Japanese FDI in France: 2011 results and perspectives for 2012

**Speaker** Christophe GRIGNON (IFA)

**Discussant** Isabelle GIRAUDOU (UMIFRE 19, MFJ)

France remained attractive to foreign investors in 2011 with 698 new foreign investments that will create or maintain 27 958 jobs. This is the 2nd best result recorded in over a decade. On average, 13 investment decisions in France were announced every week last year.

France is the 2nd largest recipient in Europe of internationally mobile physical investment from all over the world (40 different countries in 2011). Europe remained the leading source region, responsible for 60% of investment decisions, ahead of North America (25%) and Asia (11%).

In 2011, Japan ranked 1st among Asian countries for investment projects in France, with 38 successful investment projects (29 in 2010). Today, about 450 Japanese companies are doing business in France, employing nearly 65,000 people.

The seminar will present the 2011 results of Japanese FDI in France and recent trends, illustrating changes in investment patterns over the past decade.



**Christophe GRIGNON** has been director of the Japan office of Invest in France Agency (IFA) since 2007. IFA is the national agency responsible for promoting and facilitating international investment in France ([www.invest-france.org](http://www.invest-france.org)). C. Grignon has previously occupied several positions at the Trade Section of the French Embassy/Consulate

late in Osaka, Taipei and Tokyo. He started his career as a credit analyst in a Japanese bank's Paris Branch. He holds an MBA from EM Lyon Business School, a Master's Degree in Economics from Paris X Nanterre University and a Master's Degree in Japanese from Paris VII Jussieu University (<http://www.linkedin.com/in/christophegrignon>).



**Isabelle GIRAUDOU** (Doctorate Paris II) is researcher at Maison franco-japonaise, Associate Researcher at Hokkaido University, and lecturer at Paul Cézanne University, Aix-Marseille III. She has taught French Public Law in several Japanese universities and her publications have addressed environmental rights, equality between men

and women in the judiciary, and the question of the sources of law from a comparative perspective. Dealing with the expertise of Japan in the field of international cooperation, and focusing on translation as a new epistemological tool in comparative law, her research raises the question of a possible alternative approach to legal transplants.

### What is the Lunch Seminar at MFJ?

This typical event has been organized at the Maison franco-japonaise (Nichi-Futsu Kaikan) since 2004. It offers a presentation followed by a discussion dedicated to a specific issue of the time and it aims at bringing a better understanding of Japanese economy and society.

This is a brown bag lunch seminar (please bring your bento or sandwiches). Coffee available.

### How to attend the Lunch Seminar?

The participation to the Lunch Seminar is free but registration is strictly required.

Please apply by e-mail to [mikasa@mfj.gr.jp](mailto:mikasa@mfj.gr.jp) or by fax (03-5421-7652) specifying your: name, company or institution, position, address, phone and e-mail.

For more information, see: [http://www.mfj.gr.jp/web/lunch\\_seminar/lunch\\_seminar.html](http://www.mfj.gr.jp/web/lunch_seminar/lunch_seminar.html).

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### Information

from Monday to Friday from 9:30 to 18:00

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