



LUNCH SEMINAR

on the Japanese Economy

at the Maison franco-japonaise

"How Open is the Japanese Economy Today ?"

Franz WALDENBERGER

Japan Centre and Munich School of Management – Munich University

March 24th, 2008 (Monday), from 12:30 pm to 2 pm
Maison franco japonaise, room 601 (6th floor)

With the generous support of the Economic Section of the French Embassy and the French Chamber of Commerce and Industry in Japan

■ Summary

Japan has since long been criticized for not being open to foreign products and investments. The presentation will look at recent data to see whether the degree of openness has increased. It turns out that imports and foreign direct investment into the Japanese market are still relatively low. The presentation will provide some possible interpretations and explanations.

■ Biography

Dr. Franz WALDENBERGER is Professor of Japanese Economy at the Japan Centre and Munich School of Management (Munich University). He is also a member of the "German-Japanese Forum" and of the board of the German-Japan-Business Association. His field of research is corporate governance and international business and management, with focus on Japan and Germany / EU. He published numerous articles and books, among others : *Successful Lobbying in the New Europe* (Berliner Wissenschafts-Verlag, 2004 & Nihon Keizai Hyōronsha, 2005); *The Political Economy of Trade Conflicts. The Management of Trade Relations in the US-EU-Japan Triad* (Springer Verlag, 1994).

What is the Lunch Seminar?

This event is organized by the Maison-Franco Japonaise (Nichi-Futsu Kaikan) with the generous support of the Economic Section of the French Embassy and the French Chamber of Commerce and Industry in Japan. For more information, please visit the website of the seminar :

http://www.mfj.gr.jp/lunch_seminar/lunch_seminar.html

How to attend the Lunch Seminar ?

The participation to the Lunch Seminar is free but **registration is strictly required**. Please apply by e-mail to : lechevalier@mfj.gr.jp ; or by fax (03-5421-7652) specifying your :

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|--------------------------|----------|
| - name | - adress |
| - company or institution | - phone |
| - position | - e-mail |

NB : The presentation will be followed by a discussion with the participants (in English, no translation).

For a map of Ebisu area, please look at <http://www.mfj.gr.jp/map-j.html>

Forthcoming

■ April 4th, 2008 (Friday), 12:30 - 14:00
"Productivity in Japan, the US, and the Major EU Economies : Is Japan Falling Behind ?"

By MIYAGAWA Tsutomu (Professor, Gakushuin University, Department of Economics)



Please note that this is a "brown bag lunch seminar" (please bring your sandwiches or "bento").

Maison franco-japonaise/Nichifutsu kaikan 3-9-25 Ebisu, Shibuya-ku 150-0013 Tokyo <http://www.mfj.gr.jp>