

16TH EURO-ASIA INTERNATIONAL RESEARCH SEMINAR

- CORPORATE SOCIAL RESPONSIBILITY: EUROPEAN AND ASIAN PERSPECTIVES -



MIYAJIMA = ITSUKUSHIMA SHRINE
THE MAIN BUILDING OF THIS SHRINE SEEMS TO FLOAT ON THE WATER WHEN THE SEA IS AT HIGH TIDE. THE SHRINE IS NOTABLE AND REGISTERED AS THE WORLD HERITAGE.

Dear Colleagues

It is great pleasure that the committee of Euro-Asia International Research Seminar formally welcome you to attend the 2010 Annual Meeting at Hiroshima Shudo University, 2nd -3rd, September, 2010.

For the conference, the committee decided to have the annual meeting at Miyajima, where there is the Magnificent World Heritage Site "Itsukushima Shrine (See a photo above)". The committee dedicates to a quality

program, a productive symposium and enjoyable social functions.

Our official hotel is Miyajima Coral Hotel, where we will have the early bird reception, research sessions, lunches and so on. We also move to the campus of Hiroshima Shudo University on 3rd of Sep, where we will have a special session addressing the local tourism in Hiroshima together with our farewell party.

We hope you enjoy with us at the 2010 Euro-Asia International Research Seminar Annual Meeting in Hiroshima for enhancing your leadership and global connection.

Annual Meeting Committee

Satoshi Sugahara
Takahiro Masaoka
Hiroshima Shudo University



MIYAJIMA CORAL HOTEL



IWASO



MT. MISEN AT MIYAJIMA

Social Functions at the Seminar

The conference committee does not compromise social functions during the conference days and dedicate to organize interesting events every days. Not only would fantastic Japanese cuisines and sake amuse you, but also you would learn more culture and ways of life from these activities.

CORPORATE SOCIAL RESPONSIBILITY (CSR): EUROPEAN AND ASIAN PERSPECTIVES

Welcome Dinner at IWASO

Iwakuniya Sobei, the founder of "Iwaso" Inn in Miyajima, observed the busy market for a month before and after Kangensai (the Orchestra Festival held on June 17) and requested permission to open up Momijidani (presently Momijidani Park) from the local magistrate's office. Permission was granted and he proceeded to build a bridge across the Momiji River and teahouses serving refreshments for visitors resting along the river. Thus Iwaso was founded. Iwaso is an abbreviation of Iwakuniya Sobei. After the foundation of the inn, it became popular with many visitors and it was rebuilt as a modern Japanese style hotel just after the Meiji era. Since then, many visitors have come to love the relaxing atmosphere of Miyajima (http://www.iwaso.com/e_introduction.html).

SPECIAL SESSION

The Conference Committee will invite Ms. Hidemi Tachibana, the Director, City of Hatsukaichi as the guest speaker to deliver the special presentation titled "Tourism Collaborative Agreement between Miyajima and Mont Saint-Michel". In 2009, City of Hatsukaichi and Mont Saint-Michel City made the contract of the friendship agreement for corroborating the tourism. As the representative director of this project, Ms. Tachibana devoted her effort to accomplish making this successful agreement between two institutions. During this project, she had many unique and unforgettable experiences. In this special session, Ms. Tachibana will talk to us her wonderful experience, which will give us an opportunity to learn about the latest movement of local government in Japan.



DAY 1 (SEP, 1)

16:00 REGISTRATION

18:00 EARLY BIRD RECEPTION (AT MIYAJIMA CORAL HOTEL)



DAY 2 (SEP, 2)

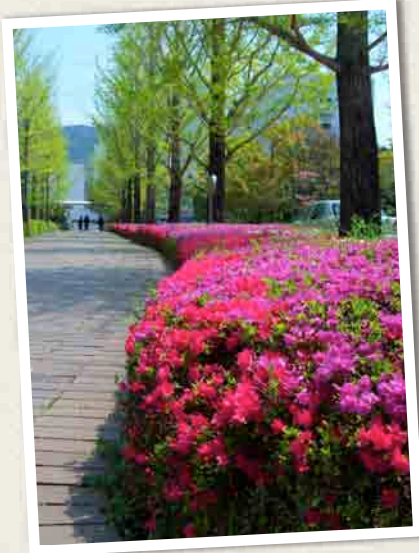
8:00 REGISTRATION

8:45 OPENING SESSION (AT MIYAJIMA CORAL HOTEL)

12:00 LUNCH (AT MIYAJIMA CORAL HOTEL)

13:30 AFTERNOON SESSION (AT MIYAJIMA CORAL HOTEL)

18:00 WELCOME DINNER (AT IWASO)



DAY 3 (SEP, 3)

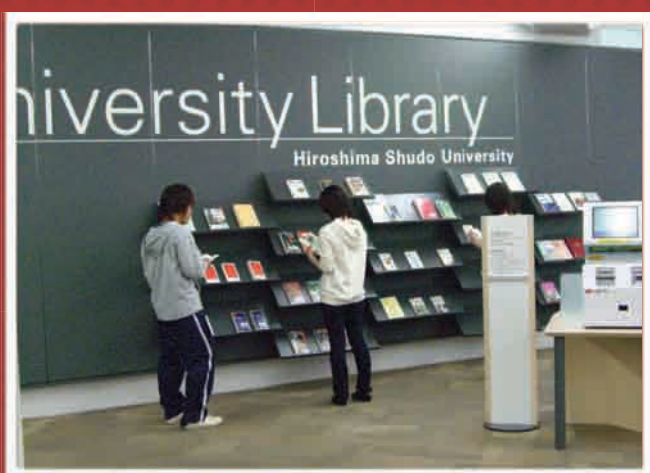
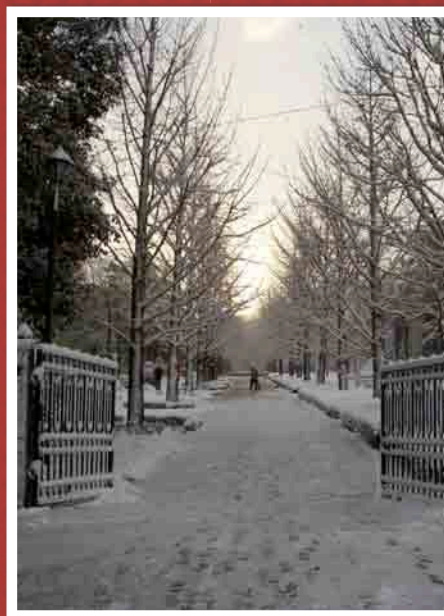
8:30 MORNING SESSION (AT MIYAJIMA CORAL HOTEL)

13:30 LUNCH (AT MIYAJIMA CORAL HOTEL)

16:00 SPECIAL SESSION (AT HIROSHIMA SHUDO UNIVERSITY)

18:00 FAREWELL PARTY

FOUR SEASONS IN CAMPUS



Conference Program

Thursday 2nd, Sep.		Miyajima Coral Hotel
8h15:		Registration to the Seminar
8h45 - 10h		Opening Session / Session introductive Session chair: Bruno AMANN, Université de Toulouse 3 Paul Sabatier
	8h45 - 9h	Opening Address – Mots de bienvenue Professor Satoshi SUGAHARA, Hiroshima Shudô University Professor Marc HUMBERT, Maison Franco-Japonaise, Tokyo.
	9h - 9h30	1) Freidman – Freeman: two opposite point of views in terms of CSR JAUSSAUD Jacques, University of Pau, PERSAIS Eric, University of Poitiers, France
	9h30 - 10h	2) A New Approach of CSR Thanks to the Concept of "Tools for Conviviality" Brought in by Ivan Illich (1973) Marc HUMBERT, UMIFRE 19 CNRS MAEE, Maison Franco Japonaise
10h - 10h30		COFFEE BREAK
10h30-12h		Session Chair : Jacques JAUSSAUD, Université de Pau et des Pays de l'Adour
	10h30- 11h	3) Productivity analysis and Toxic Release Inventory in US and Japanese manufacturing sector FUJII Hidemichi, Tohoku National University, MANAGI Shunsuke, Tohoku National University, KAWAHARA Hiromitsu, Research Institute for Environmental Strategies
	11h - 11h30	4) Interorganizational Networks : the Issue of Global Sovereignty COLLIN Paul Marc, Université Lyon 3, France
	11h30 - 12h	5) Corporate environmental performance and economic performance. FUJII Hidemichi, Tohoku National University, MANAGI Shunsuke, Tohoku National University, KANEKO Shinji, Hiroshima University
12h - 13h30		LUNCH BREAK

To be continued....

Conference Program (Cont.)

13h30-15h		Session Chair : SCHAAPER Johannes, Bordeaux Ecole de Management	Session Chair: SUGAHARA Satoshi, Hiroshima Shudô University, Japan
	13h30 – 14h	6) Sustainable solutions to the volatility of commodity prices - Asian and European perspectives in the rice market ZOLIN Bruna, University of Venice, Italy, & ANDREOSSO-O'CALLAGHAN Bernadette, University of Limerick, Ireland	7) Determinants of Discount Rate Changes for Defined-Benefit Pension Plans, Eriko KASAOKA, Kwansei Gakuin University, Japan
	14h – 14h30	8) Psychological Pressure and its Impact on Staff Performance in the Business Process Outsourcing Industry in India GUPTA Bhumika, Université de Pau et des Pays de l'Adour, & DZEVER Sam, TELECOM Ecole de Management, France	9) CSR to the territory: the case of Total CSR in Bearn (South West of France) COURNAC Anna, Université de Pau et des Pays de l'Adour
	14h30 – 15h	10) Stock market valuation of family businesses in Japan : a Matched pair comparison. NIVOIX Sophie, Université de Poitiers, Bruno AMANN, Université Toulouse 3 Paul Sabatier, Jacques JAUSSAUD, Université de Pau et des Pays de l'Adour, France.	11) Syntheses, Quantitative Ex-post and Ex-ante Determinations and Stochastic Variables in Economia Aziendale, Cilloni Andrea, University of Parma, Italy.
15h - 15h30	COFFEE BREAK		
15h30-17h		Session Chair : MANAGI Shunsuke, Tohoku National University	Session Chair: KIMBARA Tatsuo, Hiroshima Shudo University
	15h30-16h	12) The monetary and economic crisis organized from USA – Does it reduce or encourage the movement of Asian economic integration? -, IMAI Masayuki, Paul Cézane University, France	13) Acquisition of technology, international joint ventures and the emergence of Indian and Chinese multinationals: the case of the automotive industry, BALCET Giovanni, University of Turin, Italy.
	16h-16h30	14) The influence of microcredit on the business start-up process and social integration in ASIA Gérard CAZABAT, EDC Paris Business School, France.	15) The Financial Performance of CSR awarded Firms in Taiwan MENG-FENG Stephan Yen, & HSUAN- CHU Lin, National Cheng Kung University, Taiwan
16h30-22h	<p>Work-ship boat experience before the dinner</p> <p>Welcome Dinner (Gala Dinner) at Iwaso in Miyajima</p> <p>Note: Transport to Miyajima (15 mins, 340 yen for return)</p> <p>The last ferry from Miyajima will depart at 21h30.</p>		

To be continued....

Conference Program(Cont.)

Friday 3rd, Sep.

8h30-10h		Session Chair: ANDREOSSO-O'CALLAGHAN Bernadette, University of Limerick, Ireland	Session Chair: TAYLOR Robert, University of Sheffield, UK
8h30- 9h	16) Is Control of subsidiaries abroad specific in SMEs ? A research project, Carole JEAN-AMANS, PhD student, IAE - Université Toulouse Capitole, LGC- Université de Toulouse - Université Toulouse 3, Bruno AMANN, Université Toulouse 3	17) Corporate Governance and Sustainable Development KIMBARA Tatsuo, Hiroshima Shudō University	
9h- 9h30	18) Family business and corporate social responsibility in Japan : an empirical investigation. MARTINEZ Isabelle & AMANN Bruno, Université de Toulouse 3 Paul Sabatier, JAUSSAUD Jacques, Université de Pau et des Pays de l'Adour	19) Are Volatility Patterns Changing in Commodities Prices? MORALES Julia, Dublin Institute of Technology, & ANDREOSSO-O'CALLAGHAN Bernadette, University of Limerick, Ireland	
9h30- 10h	20) Corporate Social Responsibility (CSR) and Sustainable Development (SD) Na SUNGIN, Hiroshima Shudō University	21) Estimates of Exchange Rate Pass-Through in Japanese Imports REY Serge, EMMONOT Claude & JAUSSAUD Jacques, Université de Pau et des Pays de l'Adour	
10h - 10h30	COFFEE BREAK		
10h30 - 13h30		Session Chair: NAKAMURA Hiroyuki, National University of Yokohama, Japan	Session Chair: Sam DZEVER, TELECOM Ecole de Management
10h30 - 11h	22) Chinese women's consumption of the products for their personal usage SONG Ling-Fang, CEREGE, Université de Poitiers, & ESCM Tours - Poitiers, France	23) Global control structure of Japanese subsidiary in Asia MIZOGUCHI Shuji, NAKAMURA Hiroyuki, Faculty of Business Administration, National University of Yokohama, Japan	
11h-11h30	24) Chinese ODI in France: challenges and opportunities Françoise NICOLAS, Université Paris Est, France.	25) HRM Practices in China: Chinese and foreign-owned enterprises compared in a globalizing context, LIU Xueming, ESC La Rochelle & Université de Poitiers, JAUSSAUD Jacques, Université de Pau et des Pays de l'Adour.	
11h30 - 12h	26) Cultural and personal values in China ; a validation of Schwartz's value types and higher order dimensions SCHAAPER Johannes, Bordeaux Ecole de Management and Université de Pau et des Pays de l'Adour	27) Sea change in East Asian intermodal logistics developments-how can logistics promote the co-operation of ASEAN + 3? HORN Bukhard, Consellor	
12h - 12h30	28) Business Process Outsourcing: The Foundation of Virtual Firms in India, Bhumika Gupta, Université de Pau et des Pays de l'Adour, & DZEVER Sam, TELECOM Ecole de Management, Jacques Jaussaud, University of Pau, France	29) CSR Initiatives in Rural India: Are they Sustainable? SING Ajay & SINGH Rajna, Indian Institute of Management, India	
12h30-13h	30) An Ethical Perspective on the New Trends in Management in China: VALAX Marc, Université de Pau et des Pays de l'Adour	31) Dark Tourism' Can Sites of Death and Disaster Be Tourist Destinations?, Nouredine Selmi, Sup de Co. La Rochelle, France TUR Camille, Sup de Co. La Rochelle, France	
13h-15h	LUNCH BREAK		

To be continued....

Conference Program(Cont.)

15h-16h	Transport to Hiroshima Shudo University (around 1 hour)
16h30-17h30	Plenary Session "Tourism Collaborative Agreement between Miyajima and Mont Saint-Michel – an experience of Hatsukaichi City (tentative title)" Hidemi TACHIBANA, Director of Tourism Promotion Division, City of Hatsukaichi, Hiroshima
18h-20h	Farewell Party Greeting by Prof. Taichi Ichikawa, the Chancellor of HSU Final Address by Prof. Jacques Jaussaud
20h-	Transportation to central of Hiroshima and Miyajima Coral Hotel (around 1 and half hour)

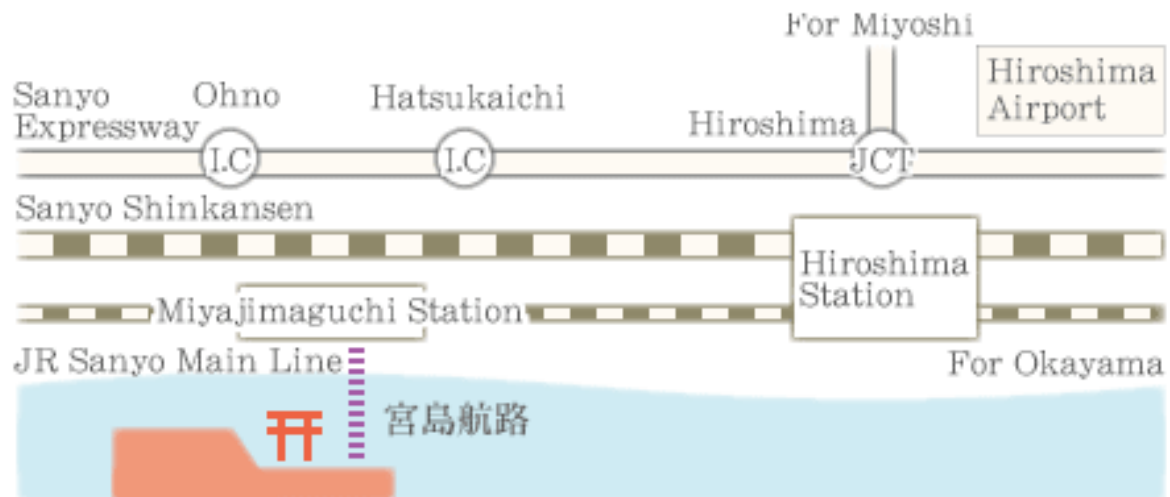
Conference Venue

(I) Miyajima Coral Hotel



Source: <http://www.coral-hotel.co.jp/en/access.html>

(2) Iwaso (Welcome Dinner on 2nd Sep.)

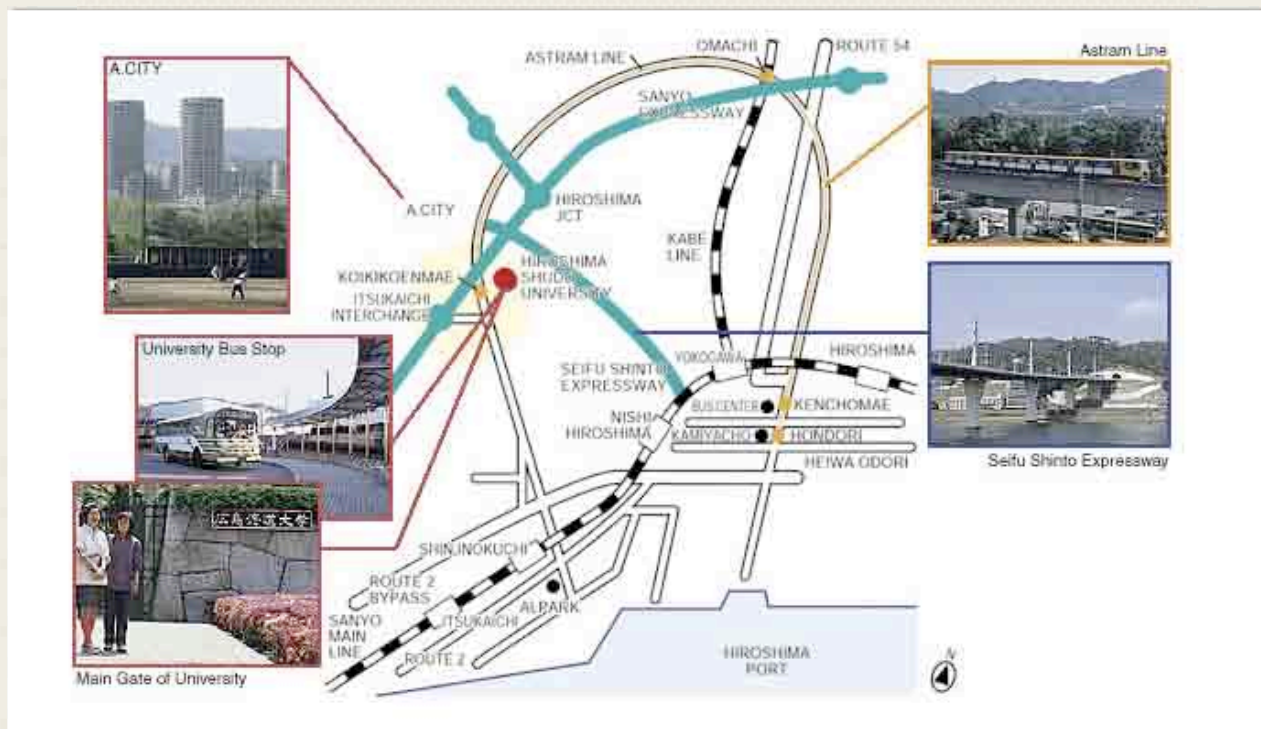


Miyajima Sea Route By JR ferryboat it takes about 25 minutes to travel from Hiroshima Station to Miyajimaguchi Station. It takes about 10 minutes from the Miyajimaguchi Pier.



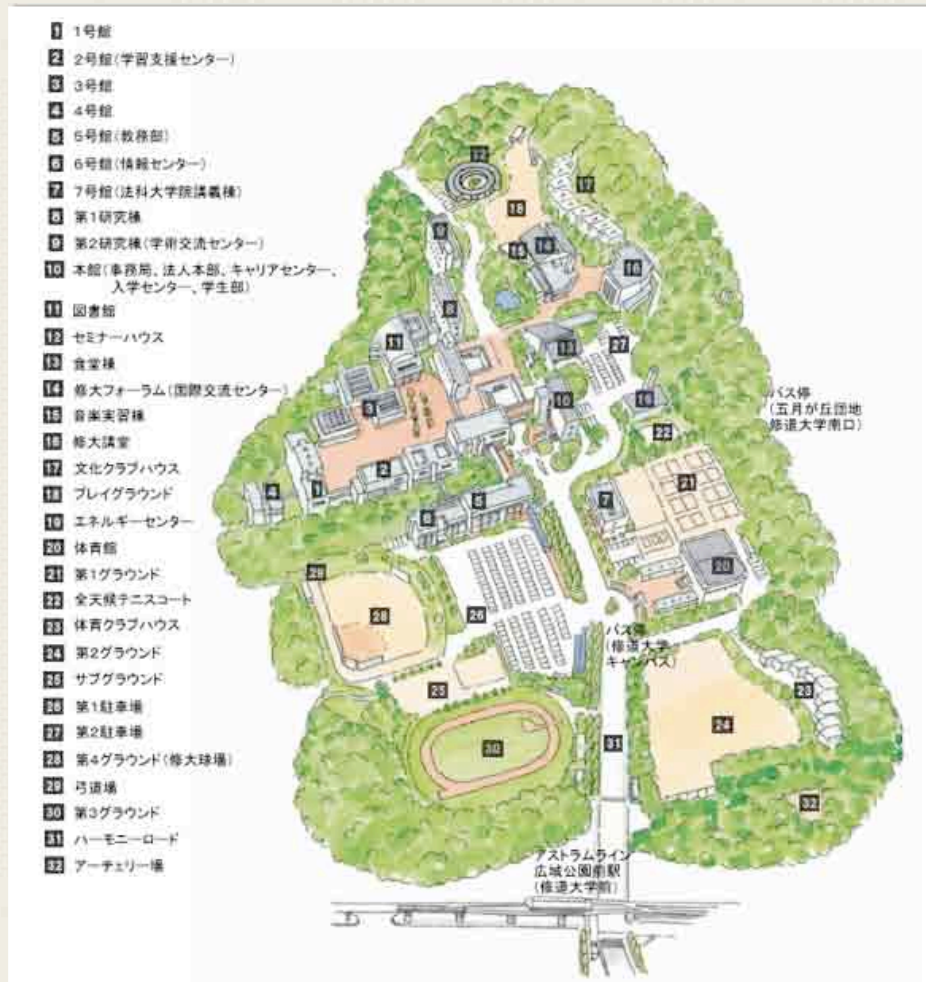
Conference Venue (Cont.)

(3) Hiroshima Shudo University (Farewell Dinner on 3rd Sep.)



Source: <http://www.shudo-u.ac.jp/english/>

(4) Hiroshima Shudo University Campus Map



Source: <http://www.shudo-u.ac.jp/information/9q879900000006h9.html>

Co-organized by



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