



LUNCH SEMINAR

on the Japanese Economy and Society

at the Maison franco-japonaise

"Japanese Innovation Policy: Between Theory and Practice"

Yuko HARAYAMA

原山優子

Tohoku University

東北大学

Discussant

Yveline LECLER

The Research Institute at the French-Japanese House

May 29th, 2009 (Friday), from 12:30 pm to 2 pm
Maison franco-japonaise, room 601 (6th floor)

With the generous support of the Economic Section of the French Embassy and the French Chamber of Commerce and Industry in Japan

Summary

Japan is known for its long-standing and extensive history of government interest in picking up technological paths and working hand-in-hand with the industry toward technological innovation. Although this practice allegedly contributed to significant success for several high-tech industries in the past, it is now widely considered as less relevant to the current economic context. The "catch-up" strategy had to be replaced by a search for emerging technologies, where an interdisciplinary approach is crucial and mode-2 style thinking is a driving force.

Also science-based industries are gaining their importance, and the academic community's involvement is becoming crucial in innovation process. In this context, ever more systemic and cross-boundary approaches are needed. Because of the recent and drastic environmental changes, the Japanese government is facing new challenges to coordinate and promote innovations.

In this seminar, we will present this changing institutional framework and proceed to a critical analysis of Japanese innovation policy based on the recent literature on innovation.

Short Biography of Yuko HARAYAMA



Dr. Yuko Harayama received her Ph.D in Education Science in 1996 and a Ph.D in Economics in 1997, both from the University of Geneva.

Dr. Harayama is a Professor in the Department of Management Science and Technology at the Graduate School of Engineering of Tohoku University. Prior to joining Tohoku University, she was an Assistant Professor in the Department of Political Economy at the University of Geneva and a Fellow at the Research Institute of Economy, Trade and Industry in Japan. She also served as an executive member at the Council for Science and Technology Policy in Japan.

Short Biography of Yveline LECLER



- Researcher at Maison franco-japonaise, UMIFRE 19 CNRS - MAE
- Associate Researcher, Institute of Social Science, University of Tokyo
- Associate Professor, Lyon Institute of Political Studies, University of Lyon
- Permanent Member of the Institute of East Asian Studies (Lyon) since its establishment in 1992.

What is the Lunch Seminar?

This typical event has been organized at the Maison-Franco Japonaise (Nichi-Futsu Kaikan) – Room 601 (6F) from 12.30 to 14.00, since 2004 with the generous support from the Economic Section of the French Embassy and the French Chamber of Commerce and Industry in Japan. For more information, please visit the website of the seminar : http://www.mfj.gr.jp/lunch_seminar/lunch_seminar.html

Please note that this is a "brown bag lunch seminar" (please bring your sandwiches or "bento").

How to attend the Lunch Seminar ?

The participation to the Lunch Seminar is free but **registration is strictly required**. Please apply by e-mail to : mikasa@mfj.gr.jp ; or by fax (03-5421-7652) specifying your :

- | | |
|--------------------------|----------|
| – name | – adress |
| – company or institution | – phone |
| – position | – e-mail |

NB : The presentation will be followed by a discussion with the participants (in English, no translation).

How to get there ?



Nichifutsu Kaikan (MFJ) : Shibuya-ku, Ebisu, 3-9-25

▷ From the Ebisu JR station take the Skywalk Exit, turn left and walk 5 mn alongside Yebisu Garden Place.

